**PM Interview at Booking.com**

Skills to assess on for a PM:

* Questions to ask.
* What you derive from the questions asked.
* Opinions matter, especially differential opinions.
* Managing stakeholders.

Frameworks for PM:

* Essential to establish thought process.
* Flow of thoughts and solutions.

Metrics for a PM, and prioritizing metrics

* Identify the goal
* User journey to be tracked
* Set up a measurement for each of the flow of a user
  + Users browsing a product
  + Users doing checkout
  + Etc.
* Funnels, what happens if someone enters a product and leaves a product
* Don’t damage any other metrics.

Important points to remember

* Small step approach for product management
  + How to break a big problem into smaller problems and solve them individually.
* Super dependent on experimentation
  + How do you setup AB tests?
  + How do you set up tests, when you have a thousand different things to test out?
  + What happens when you have two different tests running together?
  + How do you interpret the two different tests?
  + What happens when your primary metric is really going up, but your other metrics are going down?
* Stakeholder management